



Facebook "Group" Guidelines



1 You must include a **disclaimer** in the "About" section of your Facebook Group. Identify yourself as an **Innov8tive Nutrition Independent Promoter** and include your rank.

2 You must also include the **mandatory disclaimer** in the form of a pinned to post on the top of your page. Instructions on how to create a pinned post can be found here: <https://www.facebook.com/help/235598533193464>

3 ONLY use the **approved banner image for Executive builders and above** at the top of your page. Your upline will send you the banner when you achieve the rank of Executive Builder.



4 You must invite the compliance team and Innov8tive Nutrition Executives to the group.

Compliance@innov8tivenutrition.com

Heidi@innov8tivenutrition.com

Steve@innov8tivenutrition.com

5 Under No circumstances will health/medical claims or income claims be allowed.

6 You may post your own before/after pictures and testimonials and those of others only if permission has been given to do so. All testimonials and pictures must have a disclaimer visible saying that **"Individual results may vary."**

7 You may post pictures of Innov8tive products on the page that have been shared on the official Innov8tive Nutrition page or found on the innov8tive website (www.innov8tivenutrition.com under "Promoter tools"). Any advertising created outside of Innov8tive needs to be submitted to Compliance@innov8tivenutrition.com for approval before use.

8 You may not offer incentives to order or offer to pay referrals on your social media page.

Please keep your page clean and free of profanity and vulgarity. We want Innov8tive Nutrition represented in a positive manner!

If you have any questions regarding these guidelines, please communicate with your Upline to answer your questions or email Compliance@innov8tivenutrition.com.