

WHO DO YOU KNOW? "MEMORY JOGGERS"

Business

- Limited family vacations
- Overwhelmed
- Just got laid off
- About to be laid off
- Never home
- Underpaid
- In credit card debt
- Would love new furniture
- Would like a new home
- Wants to stay home and raise kids
- Has kids between ages 2 – 50
- Has kids between ages 21 – 50
- Wants more time with family
- Wants a college fund
- Wants a savings account
- Want to be debt free
- Would like to retire early
- Would like to be their own boss
- Would like more golf time
- Would like more fishing time
- Sells real estate
- Sells insurance
- Sells cars
- Buys nice things
- Wants to support local church
- Likes to travel
- Works 2 jobs

You need to find out a person's wants and desires & match those to our opportunity for more money/time.

Product

- Exercises regularly
- That's on the go all the time
- Works long hours
- Always sick
- Age 40 – 55
- Complains about weight
- Shops at health food stores
- Goes to a chiropractor
- Takes vitamins
- Goes to tanning salon
- Gets their nails done
- Gets massages
- Has mentioned no energy
- Has small children
- Runs a day care
- School teacher
- Nurse
- Has high stress job

You need to find out a person's needs and bridge our product to helping them feel & look better.